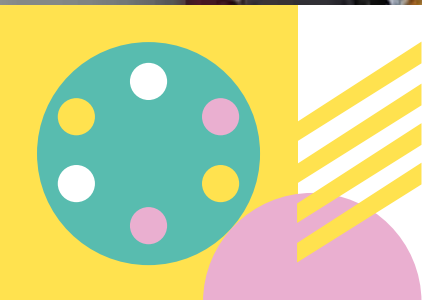
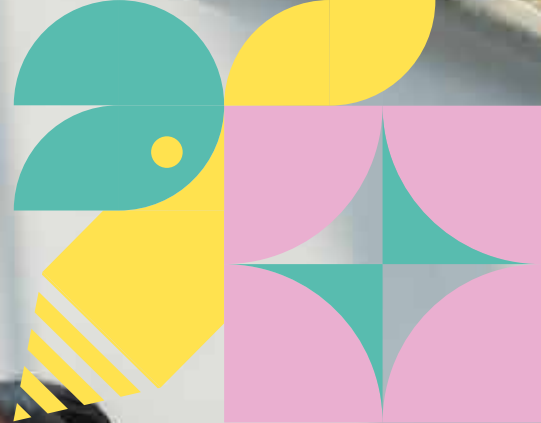




**CMR
UNIVERSITY**

Private University Estd in Karnataka State by Act No. 45 of 2013

BENGALURU



SOD

**SCHOOL OF
DESIGN**

SCAN THIS CODE



**TO UNLOCK A
DEDUCTION OF 25%
IN APPLICATION FEES.**

**We are not just
Designers
We drive Change**



Secured Gold Grade in the
Prestigious QS I-Gauge
Indian University Rankings

Established in Karnataka State by
Act #45 of 2013. Recognized by UGC.



CMR University has earned
membership in the
**Global Design Thinking Alliance
(GDTA)**



The CMRU School of Design holds
prestigious membership in the
World Design Organization (WDO)



The CMRU School of Design is a
proud member of the
**European League of the Institutes
of the Arts (ELIA)**

To nurture creative thinkers who will drive positive global change

Our curriculum aligns with the Vision of the University, to provide students with a holistic learning experience - to prepare students for successful careers or higher education and equip them to thrive in a VUCA (Volatility, Uncertainty, Complexity, and Ambiguity) world. We aim to mold graduates into socially responsible, creative problem solvers fostering lifelong learning and ethical leadership.




**Preparing
for Success**



**Knowing Self
& Community**



**Contributing
to Society**



**Our thoughtfully crafted
curriculum emphasizes
Academics, Creativity, and
Individual Expression.**

Programme Curriculum

CREDIT COURSES

Constantly designing new initiatives and learning experiences for students to learn from, master and forge their unique learning paths such as:

- Experiential Learning
- Critical & Design Thinking
- Project Based Learning
- Community Service
- Innovation Council
- Embedded Indian Knowledge system

Common Core

**CREDIT COURSES & GRADUATE
REQUIREMENT COURSES**

All undergraduate and masters level students familiarize themselves with relevant skills, exposure, knowledge and practices to thrive in the practical world today and in the future.

Accelerated Credit Course (ACC)

**STUDENT ENGAGEMENT
& CERTIFICATION**

ACC courses engage students with specialized knowledge and skills in cutting-edge developments, through training & certifications, absolutely free to all. Those who join CMRU are awarded credits also.

Global Immersion Programme

The global immersion programme provides diverse cultural experiences, fostering personal growth and valuable international exposure, aiming to expand students' learning beyond traditional boundaries. So far, there have been several diverse GIPs, namely in South Korea, Malaysia, Singapore etc.

Scholarships Offered

Rs. 1 Crore worth scholarships available under different quotas such as:

CMR Merit Scholarships
CMR Sports Scholarships
CMR Leadership Awards

Programmes at SOD

B.Des. | COMMUNICATION DESIGN

Specializations:

Design for Digital Experiences (UX Design) and Graphic Design for Print

Programme Duration: 4 years

B.Des. | PRODUCT DESIGN

Specializations:

Furniture, Lifestyle Products, Lighting, Toy, Appliance Design

Programme Duration: 4 years

B.Des. | FASHION DESIGN

Specializations:

Apparel Design and Accessory Design

Programme Duration: 4 years

B.Des. | INTERIOR DESIGN

Specializations:

Residential Interiors and Exhibition Spaces

Programme Duration: 4 years

The SOD advantage

Led by a team of experienced and passionate instructors, the School of Design provides a nurturing and inspiring environment where students can explore a wide range of design disciplines, from graphic design and fashion design to product design and more. With top-notch facilities, cutting-edge technology, and a commitment to practical learning, the School of Design at CMR University is the perfect choice for any aspiring designer looking to make their mark on the world.

CMR University's School of Design, committed to fostering innovation, prioritizes collaborative learning, industry engagement, and personal growth. Our dynamic programs cultivate creative minds, shaping them into adept thinkers and doers.

With a curriculum attuned to industry needs, students embark on a transformative journey, gaining invaluable insights from experts. At CMRU School of Design, we go beyond education; we empower individuals to redefine possibilities and emerge as trailblazers in the world of design that nurture creative thinkers and doers to become:

- Creative problem solvers
- Socially responsible and engaged human beings
- Reflective lifelong learners
- Competent ethical leaders

Eligibility

Ten plus Two (10+2) or its equivalent from any stream including Science, Commerce, and Arts/Humanities from CBSE/ICSE/NIOS/IB or any State Board, or Diploma (10+3 pattern) of any stream with minimum aggregate marks from Technical Board of Karnataka or any other state, or from a college/university established under Section 3 of the UGC Act 1956 and CMRU Entrance Exam.

4-Year Programmes

1 Year Foundation + 3 Years with 3 Internships leading to the B.Des. Degree

REGISTRATIONS OPEN

CMRUAT

CMR University Admission Test

An All-India online entrance test

For more details, Visit: www.cmr.edu.in

Training & Placements

Headed by a Director and Senior Professor, every school has a dedicated Placement Officer to liaison with the Corporates, providing placement opportunities for students to establish lucrative careers in their chosen field.

STUDENT DEVELOPMENT PROGRAMME

- Structured Career Preparedness Programme (CPP) on Discover-Build-Deliver (DBD) Model from the first Semester
- Industry Specific Training
- Student Support Mechanisms

INTERNSHIPS

All eligible students have the opportunity to secure internships with corporate entities as outlined in the program curriculum, facilitated by the CMRU Placement Office.

PRE-PLACEMENT TRAINING PROGRAMME

Placement Officer arranges pre-placement training programs for students to prepare and face campus recruitments such as:

- Soft skills for employability
- Quantitative Aptitude and Logical Reasoning
- Verbal aptitude
- Training specific learning outcomes

200+
recruiters



BOSCH

amazon

Flipkart



BYJU'S
The Learning App

KPMG

HCL

Capgemini

Infosys

IBM

zomato

and many more...

INNOVATE. ELEVATE. EXCEL.

Design Thinking Lab & Innovation Centre

- Inclusive innovative ecosystem
- Building capacity to excel
- Providing a platform to compete and succeed
- Shaping viable ideas
- Helping to ideate and incubate
- Fostering the entrepreneurial spirit within
- Nurturing startups



LEAP

The LEAP Program, initiated by CMR University, aids students in learning to support each other, fostering the building of communities. It encourages the development of a deeper understanding of oneself and instills consistent reflective practices to enhance social well-being.



E-Portfolio

Students create E-portfolios and update them periodically. CMRU takes the initiative to support students in enhancing the skills acquired during this journey, making them better learners.



CMRU Schools

SCHOOL OF DESIGN

SCHOOL OF ARCHITECTURE

**SCHOOL OF ENGINEERING
& TECHNOLOGY**

**SCHOOL OF ECONOMICS
& COMMERCE**

SCHOOL OF LIBERAL STUDIES
(Formerly School of Social Science
& Humanities)

SCHOOL OF LEGAL STUDIES

**SCHOOL OF SCIENCE &
COMPUTER STUDIES**
(Formerly School of Science Studies)

SCHOOL OF MANAGEMENT





LAKESIDE CAMPUS



CITY CAMPUS



OMBR CAMPUS

Get in touch



CMR University is among the top private universities in Bengaluru, recognised by the UGC. It is part of the CMR Group of Educational Institutions, including the NAAC A++ Accredited CMR Institute of Technology. CMR Group of Institutes holds 30+ years of experience in teaching students of 60+ Nationalities, across 20+ institutes, from K-12 to doctoral, catering to over 20,000+ students.

CITY CAMPUS

#2, 3rd 'C' Cross, 6th 'A' Main, 2nd Block, HRBR Layout, Kalyan Nagar, Bengaluru 560043

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LAKESIDE CAMPUS

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+91 63669 82923

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ADMISSIONS HELPLINE

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 **admissions@cmr.edu.in**

 **www.cmr.edu.in**