CMR
UNIVERSITY
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ALUMNI ASSOCIATION (R)

QUARTERLY NEWSLETTER · **SEP - NOV 2023**

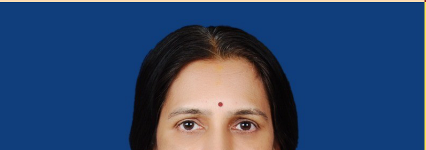
School of Management
(City Campus)

Guest Lecture on
Digital Marketing and Ecommerce

- **Programme:** BBA (BA/G/DM/H)
- **Date:** 11/11/2023
- **Semester:** I/III/V BBA
- **Venue:** CMR City Campus, AV HALL
- **Co-ordinator in charge:** Prof. Rupa Santoshi
- **Number of students participated:** 170
- **Report prepared by:** Prof. Rupa Santoshi

A guest lecture was held at the City Campus by the School of Management, featuring Mr. Azan Akbar, an alumnus of the institution who graduated from CMR University. Mr. Akbar delivered a lecture on the current industry trends in digital marketing and e-commerce to our BBA students. The event was well-attended by both BBA students and faculty members.

BUSINESS
SEMINAR
TOPIC - DIGITAL MARKETING AND E-COMMERCE



School of Legal Studies
CMR Memorial
Guest Lecture Series

Guest Lecture on
Proof of Wills

Guest: Mrs. Sushila Sarathi

Date: 16th November, 2023

Mrs. Sushila Sarathi, in her insightful guest lecture on the topic of "Proof of Wills," emphasized the enduring importance of Wills, regardless of any uniform code, stating that they hold significance for everyone irrespective of caste, religion, or age. She began by elucidating the meaning of a Will and its essential components, providing various examples to illustrate the vital aspects required for a Will to be valid.

One of the pivotal points addressed was the capability of individuals to make Wills, as outlined in Section 59 of the Indian Succession Act, emphasizing that a person must be of sound mind and not a minor at the time of making a Will. Mrs. Sarathi delved into the distinction between execution and signing, referencing the Penukonda Satyanarayana case to illustrate that a Will should be executed, not just signed.

Discussing the circumstances under which a Will becomes void, she referred to Section 61 of the Indian Succession Act, stating that fraud, coercion, or the absence of free agency of the testator renders a Will void. Section 62 on revocation and alteration of Wills and Section 63, requiring the testator's signature or thumb impression, were deemed crucial.

Explaining Section 63C, Mrs. Sarathi highlighted the necessity for witnesses during the signing of a Will and the minimum requirement of two witnesses for its validity. She underscored the importance of witnesses' presence during the testator's signing to ensure the absence of coercion or fraud.

Responding to a query about the validity of a Will if a witness doesn't sign in the testator's presence, she referenced Sections 67 and 68 of the Evidence Act, stressing the necessity of proving the execution of the Will for its validity. Mrs. Sarathi clarified that at least one witness should be examined when the Will's validity is challenged in court.

Regarding verifying the authenticity of a testator's signature, she cited Section 45 of the Evidence Act, emphasizing the importance of proving the testator's signature in a court of law. Additionally, she discussed Section 47 for determining the authorship of a document and Section 72, stating that not all documents need to be attested.

Mrs. Sarathi expounded on the burden of proof in validating a Will, mentioning that the propounder must establish the testator's soundness of mind and intention. She also highlighted the court's role in ensuring the Will's validity, examining the circumstances surrounding its creation.

Referencing various legal cases, she illustrated situations where the circumstances of executing a Will should be considered and explained satisfactory evidence as outlined in legal precedents. Additionally, she emphasized identifying suspicious aspects of a Will, including irregularities in signatures or writing styles.

In conclusion, Mrs. Sushila Sarathi stressed the significance of Sections 45, 48, 68, and 69 of the Indian Evidence Act concerning the proof of Wills. Her lecture provided a comprehensive understanding of the legal intricacies surrounding the validation of Wills, offering valuable insights into this crucial aspect of law.

CMR UNIVERSITY
SCHOOL OF DESIGN

Alumni Talk
Goal setting and Personal Development

Guest: Mr. Kiran P K

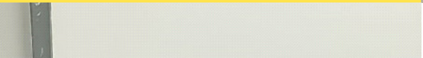
Senior Director/Head of Design for APJ

The CMRU School of Design (SOD), in collaboration with the Alumni team, organized a guest lecture featuring Mr. Kiran P K, the Senior Director/Head of Design for APJ at Cornerstone OnDemand. Previously, he served as Director of Product design, APJC at Dell Technologies.

During the session, Mr. Kiran P K delivered an informative and engaging talk to the students of CMRU SOD, providing valuable insights and offering career guidance.

Mr. Kiran began by elucidating the pivotal role of leadership in personal and professional development. Drawing on his extensive experience, he underscored the significance of setting clear goals as an integral aspect of effective leadership. According to Mr. Kiran, leaders should not only be adept at guiding teams but should also possess a comprehensive understanding of personal goals and aspirations.

CMR UNIVERSIT
SCHOOL OF
DESIGN



Another key aspect of the lecture was Mr.

A key highlight of the talk was the exploration of the impact of time management on achieving set objectives. Mr. Kiran emphasized the need for a dynamic and adaptable mindset in the face of challenges. Through real-life examples, he demonstrated how embracing experimentation can lead to innovative solutions and foster continuous improvement.

Delving into the core concept of goal-setting, Mr. Kiran introduced the audience to Simon Sinek's Golden Circle model. By unraveling the 'what,' 'why,' and 'how' of goal setting, attendees gained valuable insights into crafting meaningful and purpose-driven objectives. Mr. Kiran stressed the importance of aligning personal and professional goals with a deeper understanding of the underlying motivations, ultimately contributing to a more fulfilling career journey.

The OGSM method, elucidated by Mr. Kiran, added a practical dimension to the discourse. By breaking down objectives into words, goals into numbers, strategies into words, and measures into numbers, attendees were equipped with a structured framework for effective planning and execution. This method provided a roadmap for alumni to navigate the complex landscape of design and product development.

Kiran's exploration of the difference between values and principles. He highlighted that values constitute the system, representing the core beliefs guiding one's actions, while principles serve as the processes governing decision-making. Understanding this dichotomy is crucial for maintaining integrity and coherence in both personal and professional spheres.

A memorable takeaway from Mr. Kiran's talk was the inspirational quote he shared: "Leaders aren't born; they're made." This resonated deeply with the audience, reinforcing the belief that leadership is an evolving skill that can be nurtured and developed over time. Mr. Kiran's personal journey and achievements served as a testament to the transformative power of perseverance and continuous learning.

In conclusion, Mr. Kiran P K's alumni talk left an indelible mark on the CMRU School of Design community. Attendees departed with a renewed sense of purpose, armed with practical tools and profound insights to navigate the dynamic landscape of design, leadership, and personal development. Mr. Kiran's wisdom serves as a guiding light for aspiring designers and leaders, inspiring them to set meaningful goals, manage their time effectively, and embark on a journey of continuous growth.

School of Liberal Studies

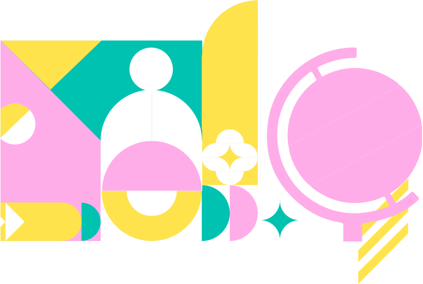
Mental Healt
Workplace &
Clinical Resea

Guest Lecture on
Mental Health in Workplace & Clinical Research

Guest: Ms. Varsha Kaur
Senior Clinical Data Associate,
Novotech

The event on "Mental Health in Workplace & Clinical Research," featuring Ms. Varsha Kaur, took place on the 1st of December 2023, at the Av Hall, City Campus, CMR University. The session aimed to shed light on the intersection of mental health concerns in both workplace environments and clinical research settings.

Ms. Varsha Kaur, an expert in the field, brought a wealth of knowledge and experience in mental health. Her background in clinical research added a unique perspective to the discussion, offering insights into the challenges faced by professionals in various sectors.



Workplace Mental Health:

Ms. Kaur delved into the importance of recognizing and addressing mental health issues within the workplace. She emphasized the role of employers in creating a supportive environment and discussed practical strategies for fostering mental well-being among employees.

Clinical Research Challenges:

The speaker provided an insightful analysis of the mental health challenges faced by individuals working in the field of clinical research. From the pressures of stringent timelines to ethical considerations, Ms. Kaur discussed ways to mitigate stress and enhance the overall mental health of professionals in this sector.

Interactive Session:

The event encouraged audience participation with a dedicated Q&A session. Attendees had the opportunity to engage with Ms. Varsha Kaur, seeking clarification on specific topics and sharing their own experiences related to mental health in the workplace and clinical research.

Key Takeaways

Recognizing the importance of mental health in both workplace and clinical research settings.

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Understanding the challenges faced by professionals in these sectors.

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Exploring practical strategies for promoting mental well-being.

The event proved to be an enriching experience, offering valuable insights into the crucial intersection of mental health, workplace dynamics, and clinical research challenges. Ms. Varsha Kaur's expertise and engaging presentation style contributed to a thought-provoking session that left attendees with a deeper understanding of the subject.

Acknowledgments:

The success of the event is attributed to Ms. Varsha Kaur for her informative presentation, as well as to the attendees and organizers who contributed to the interactive and engaging nature of the session

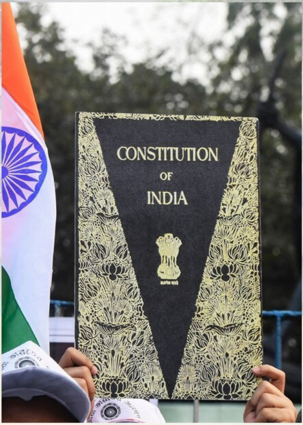
CMR UNIVERSITY
SCHOOL OF
LEGAL STUDIES, BENGALURU.

No Justice No Peace Know Justice Know Peace

SAMVIDHAN MAHOTSAV'23

21ST - 27TH NOVEMBER 2023

CMRU-SOLS CONSTITUTION WEEK 2023



Constitution Day also known as 'Samvidhan Divas', is celebrated in our country on 26th November every year to commemorate the adoption of the Constitution of India. On 26th November 1949, the Constituent Assembly of India adopted the Constitution of India, which came into effect from 26th January 1950.

CMR University School of Legal Studies have came up with the second series of constitution day celebration for the remembrance of the power source of our nation. Samvidhan Mahotsav is being held in the campus as a week long compilation of events in various themes. Legal Services Clinic is organising the events and on the last day of the week, Guest lecture will be conducted and winners are felicitated with certificates by the chief guest.

INAUGURATION OF MAHOTSAV

FLASH MOB AND

BANNER RELEASE

Samvidhan Mahotsav 2023, a week long constitutional festival of CMRU-SOLS organised by Legal Services Clinic was started with a wonderful flash-mob by the students and followed by the banner release.

LEGAL SERVICES CLINIC
SAMVIDHAN
MAHOTSAV

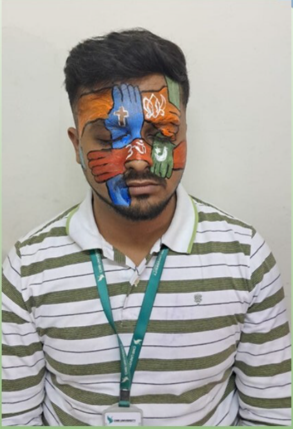
FRAME THE FACE

THEME: UNITY IN DIVERSITY

Day 1 of the constitution week has started with face painting event with the theme Unity in Diversity. It was conducted with two students in a team, one as artist and the other as model.

It will be an hour event by which the teams can select their own art to be painted on the model's face. After one hour, a judge will be listening to each team and their moral in making the art.

Nearly five teams have participated from which a winner and runner up teams will be selected for certifications by the chief guest on the last day of the event.



SAMVID
MAHOTSAV
1hr

CONSTITUTIONAL QUIZ

THEME: KNOW YOUR CONSTITUTION

Day 2 of the constitution week had a quiz event related to constitution directly, with the theme "Know your Constitution". It was conducted with two students in a team.

It was held in three rounds of 20 minutes, 10 minutes and 10 minute. First round was like answering multiple choices questions, second round was a cross word puzzled questions and third was answer writing. After the final round, winning team will be selected by accuracy and timings of answers.

Nearly fifteen teams have participated from which a winner and runner up teams will be selected for certifications by the chief guest on the last day of the event.

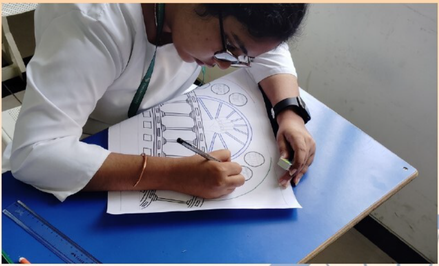
CMRU SOLS
Legal Services Clinic

POSTER MAKING

THEME: RIGHTS AND DUTIES

Day 3 of the constitution week was full packed with poster making event with the theme “Rights and Duties”. Each student should make a poster by their own drawings and sketches on the theme.

It will be an hour event by which the student can select their own artistic poster to be painted on the chart paper. After one hour, a judge will be listening to each participant and their concepts will be explained to get selected.



EDUCATION
EQUALITY
FUNDAMENTAL Rights

CMR
LEGAL SERVICES CLINIC
Poster MAKING
EDUCATION
EQUALITY

AWARENESS WALKATHON

NONE OF US ARE EQUAL
UNTIL
ALL OF US ARE EQUAL

THEME: CONSTITUTIONAL RIGHTS

A grand public awareness event of the Samvidhan Mahotsav is Walkathon. With the theme of spreading awareness about constitutional rights the event has been organised with around 200 student and teachers participants.

Nearly Six kilometers of awareness walk was conducted. In which, the students made posters, placards and pamphlets to distribute to general public.

This event has a grand welcome among public regardless of road shows and campaigns, people listened and observed to the slogans.

AWARENESS WALKATHON

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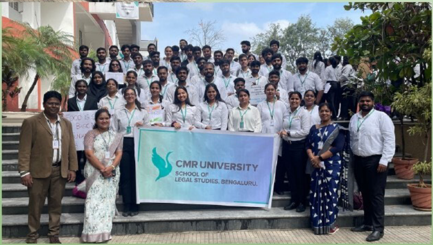

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