

INTERNATIONAL CONFERENCE ON RECENT ADVANCES (ICREFMT2024)

IN THE FIELD OF
ECONOMICS, FINANCE, MANAGEMENT & TECHNOLOGY 2024
(ICREFMT 2024)
5TH – 6TH APRIL 2024



Main Features:

- Opportunity to publish in ABDC, Scopus, UGC Care Journals.
- Global Interaction with leaders in Academics and Corporate World.
- Conference Proceedings with ISBN .
- Best Research Paper Award.

In Collaboration with



Conference Website: www.reallygreatsite.com

Venue: CMR University, 5, Chikka Banaswadi Rd, Bhuvanagiri,
Lakshamma Layout, Banaswadi, Bengaluru, KA – 560043



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ABOUT CMRU

CMR University (CMRU), Bengaluru is a private university in the state of Karnataka, established under the Act 45 of 2013. The University fosters creative communities where new ideas are nurtured, new discoveries made, and new creations shared. CMRU works with the vision "To nurture creative thinkers who will drive positive global change." CMR University aims to promote and undertake the advancement of university education across a plethora of disciplines, viz., architecture, design, engineering, law, management, economics and commerce, social sciences and humanities, education, and science studies. The university also aims to equip students with the required skills and knowledge to pursue a successful career in their chosen field of study.

ABOUT SOEC

The School of Economics and Commerce (SOEC) offers quality Economics and Commerce programmes at the Undergraduate (UG), Postgraduate (PG), and Doctoral (Ph.D.) levels. The School of Economics and Commerce, CMR University Bengaluru aims to nurture students to be professionally capable of working in diverse areas such as Accounting, Finance, Insurance and Banking. Students of our academic programmes graduate with a concrete understanding of relevant subject-knowledge and strong problem-solving skills.

ABOUT CONFERENCE

The International Conference on Recent Advances in the field of Economics, Finance, Management and Technology–ICREFMT 2024 is aimed at bringing together academics, policymakers, and finance professionals to share new insights and discuss the critical issues related to the application of technology to the practice of finance in a rapidly evolving regulatory landscape. The conference will highlight issues related to the opportunities, challenges and global practices relevant to the development of financial sector, including financial markets and services. It is expected that the conference outcome and recommendations will provide insightful directions for effective policies, plans and strategies in the near future for banking, finance, economic and business practices across the globe. The conference offers publication opportunities and networking opportunities with experts in the field.

OBJECTIVES

- To support the adoption of new technologies and business models and to promote financial market infrastructure development, it can help boost the potential of fintech to narrow financial inclusion gaps and therefore support inclusive development.
- To increase the breadth and depth of the finance sector and to help enterprises gain access to venture capital.
- To provide advice and encourage partnerships between key stakeholders and national and international like-minded think tanks, as well as educational and policy research institutions.
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CALL FOR PAPERS

Original and unpublished research papers are invited for presentation in the areas related to the conference theme and on the following Sub – Themes (but not restricted to):

TRACK I: ECONOMICS

- Financial System in New Economic Scenario
- Digital Innovation in Business and Economy
- Migrant Labour and Internal Remittance Transmission
- Social Inclusion in the New Economy
- Digital Transformation of Labour Markets
- New Market Models and New Consumption Models in the Digitalized World
- Regulations' Challenges for the Governments and Supervisors in the New Economy
- Sustainable Development Goals
- International Economics and International Trade
- Servicing Farmers: Finances and Extension
- Economic Development, Innovation and Technological Change
- Health Economics
- Behavioural Economics
- Public Finance and Public Policy
- Circular Economy
- Token Economy
- Gig Economy

TRACK II: FINANCE

- Indian Financial System and Economic Development
- Financial Markets- Growth and Opportunities
- Financial and Commodity Derivatives
- Mutual Funds, Insurance and Other Financial Services
- Financial, Social and Environmental Reporting
- Sustainable Finance and Practices
- Financial Literacy
- Contemporary Issues in Accounting and Taxation Practices
- Universal Access to Finance and the Role of Banks
- Neuro Finance and Behavioural Finance
- IFRS
- Green, Forensic and Fair Value Accounting
- Microfinance and Self-Help Groups
- Green Finance
- Investor Rationality and Behavioral Finance
- Asset Pricing
- Capital Markets
- Corporate Finance
- Banking, Insurance and Financial Services

TRACK III: MANAGEMENT

A: MARKETING & STRATEGY

- Consumer Behaviour
- Pricing Issues
- Retaining Issues
- Customer Relationship Management
- E – Marketing
- Role of the Entrepreneur as Strategist
- Different Approaches and Models of Industry Analysis

B: HRM AND LEADERSHIP

- Recruitment and Selection
- Creating Human Capital
- Organizational Development and Change Management
- Emotional Intelligence
- Leadership Challenges and Barriers
- Entrepreneurial Leadership
- Positive Organizational Psychology
- New Trends in Training and Development
- Leaders' Role in Innovation

C: ACCOUNTING AND FINANCE

- Accounting Challenges
- Electronic Crime
- Investment Banking
- Bankruptcy Prediction and Determinants
- Auditing Technology
- Credit Risk Modelling and Management

D: OPERATIONS MANAGEMENT AND INFORMATION SYSTEM

- Behavioural Operations Management
- Quality Control and Six Sigma
- Service Operations
- Supply Chain Management
- E – Business
- Artificial Intelligence (Industry 4.0)
- Chasing Best Practices, Net fads
- Empirical Research in Operations Management

E: INNOVATION AND ENTREPRENEURSHIP

- Effects of Training and Development
- Entrepreneurial Learning and Teaching in Higher Education
- University – Enterprise Cooperation
- Startup Management
- Risk Analysis
- Venture Capital
- Organizing to Innovate with Competitors
- The World of Business Startups Leans on Innovation
- Entrepreneurship and Family Business

TRACK IV: TECHNOLOGY

- Crypto Currency and Block chain Technology
- Crowd Funding
- Digital vs. Traditional Financial Inclusion: Indicators & Measurement Concerns
- Emerging Practices: Digital Revolution, FinTech, and Bank Performance
- Digitalization and the Future of Monetary Policy
- Architecture of Financial Systems and Financial Supervision
- NTFs and Their Application
- New Forms and Methods of Payments
- Cyber Security in Financial Institutions
- Disintermediation or Growth of Digital Banks
- Robo Advising and Machine Learning in Finance
- Convergence of Digitalization and Sustainability
- Challenges of Paradigm Shift in the New Economy
- Reducing Global and Regional Inequalities with Digitalization

SUBMISSION GUIDELINE

All authors are requested to send a soft copy of the manuscript (MS Word format) in single-column format in the given tracks and themes. High-quality scholarly articles and papers are only accepted upon review reports. We are aiming for contributions without plagiarism, and ideally, contributions should have a similarity index below 10%. Please submit your paper/article to: increfmt24@cmr.edu.in The accepted articles/papers proposal will be intimated by mail for manuscript preparation. After submission of the paper, it will be reviewed and scrutinized by the panel of experts. Only original and unpublished work will be accepted. The total length of the paper should not exceed Eight (08) A4 size pages including references and appendices. If it exceeds that, an extra page fee will be applicable based on approval. **All the accepted papers will be published in the proceedings of the International Conference with an ISBN No. and in the abstracts of the papers presented at the Conference.**

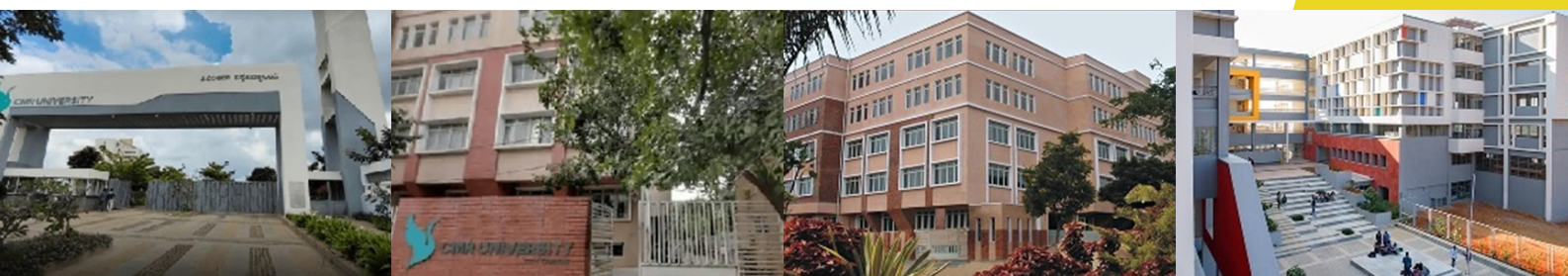
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PRESENTATION MODE

Nationals : Offline

Foreign: Online (upon request)



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Important Dates

Paper submission opens: 15th December 2023
Paper submission closes: 29th February 2024
Notification of acceptance: 15th March 2024
Final camera ready paper: 30th March 2024
Early bird registration (Deadline): 24th February 2024
Registration Deadline: 30th March 2024
Conference dates: 5th & 6th April 2024

REGISTRATION

Early Bird

Students: Rs. 1200/-
Research Scholar: Rs. 1800/-
Academician: Rs. 2500/-
Industry Delegates: Rs. 3000/-
Foreign Author: US \$ 150

Non-Early Bird

Students: Rs. 1500/-
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Industry Delegates: Rs. 3500/-
Foreign Author: US \$ 170

PLEASE CONTACT US FOR PARTICIPATING ICREFMT 2024!

Prof. (Dr.) B. B. Tiwari

Conference Convener & General Chair

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