



## **SCHOOL OF DESIGN (SOD)**

### **BACHELOR OF DESIGN (B.Des.) PROGRAMME STRUCTURE-2023**

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## B. Des. - Product Design

### I Semester

Course	CMRU Category	CMRU Subcategory	AICTE/ UGC Category	School/ Dept.	Contact Hours/ week	Credit Distribution L-T-P-C
<b>Program Core</b>						
Fundamentals of Design I	Foundation	FC	CC (Core Course)	SOD	5	2-1-1-4
Typography I	Foundation	FC	CC	SOD	3	1-0-1-2
Visual Identity Design I	Foundation	FC	CC	SOD	4	2-0-1-3
Layout Design I	Foundation	FC	CC	SOD	3	1-0-1-2
Introduction to Product Design	Foundation	FC	CC	SOD	6	3-1-1-5
Project I *	Foundation	FC	CC	SOD	6	1-1-2-4
<b>Common Core</b>						
Design Thinking, I	PS	-	HSMC	DCCC	2	0-0-2-2
Community Service - I (COS-I) *	CS	-	-	SOD	(30)	0-0-1-1*
<b>TOTAL</b>					<b>29</b>	<b>22 + 1*</b>
<b>Common Core (Non-Credit) - Graduate Requirement:</b>						
<b>TOTAL: -</b>						

*\*The Community Service-I (COS-I) of 30 hours has to be carried out in the I Semester. The corresponding 1 credit and the CIE will be reflected in the VIII Semester.*

## II Semester

Course	CMRU Category	CMRU Subcategory	AICTE Category	School	Contact Hours/per week	Credit Distribution L-T-P-C
<b>Program Core</b>						
Drawing	Foundation	FC	CC	SOD	8	0-0-4-4
Introduction to Fashion Design	Foundation	FC	CC	SOD	6	3-1-1-5
Introduction to Interior Design	Foundation	FC	CC	SOD	6	3-1-1-5
Project II	Foundation	FC	CC	SOD	6	1-1-2-4
<b>Common Core</b>						
Oral and Written Communication	PS	-	HSMC	DCCC	4	0-0-4-4
Arts & Philosophy	PS	-	HSMC	DCCC	1	1-0-0-1
Community Service - II (COS-II) *	CS	-	-	SOD	(30)	0-0-1-1*
<b>TOTAL</b>					<b>31</b>	<b>23 + 1*</b>
<b>Common Core (Non-Credit) - Graduate Requirement:</b> GPSDR1081 - Personal Effectiveness  <b>TOTAL: 1 GR</b>						

† Internship- I of 2 credits to be carried out between II and III Semester break. The corresponding 2 credits will be reflected in the VIII Semester.

\*The Community Service-II (COS-II) of 30 hours has to be carried out in the II Semester. The corresponding 1 credit and the CIE will be reflected in the VIII Semester.

### III Semester

Course	CMRU Category	CMRU Subcategory	AICTE Category	School	Contact Hours/per week	Credit Distribution L-T-P-C
<b>Program Core</b>						
Fundamentals of Design II	Foundation		CC	SOD	4	1-1-1-3
History of Art & Design I	Foundation		CC	SOD	2	2-0-0-2
Computer Aided Design I	Foundation		CC	SOD	4	0-2-2-4
Packaging Design	Foundation		CC	SOD	9	2-1-3-6
Project III - Packaging Design	Foundation		CC	SOD	6	1-1-2-4
Internship - I †	Foundation	Internship	CC	SOD		
<b>Common Core</b>						
Critical Inquiry	PS	-	ECS	SOET	1	1-0-0-1
Ethics & Values					2	2-0-0-2
Community Service - III (COS-III) *	CS	-	-	SOD	(30)	0-0-1-1*
<b>TOTAL</b>					<b>28</b>	<b>22 + 1*</b>
<b>Common Core (Non-Credit) - Graduate Requirement:</b> (GPSBD1171-GPSBA1081): Career Preparedness Program-I (Career essentials + Prepare for Aptitude Tests-I)						
<b>TOTAL: 1 GR</b>						

† Internship - I credits are reflected in the VIII Semester.

\*The Community Service-III (COS-III) of 30 hours has to be carried out in the III Semester. The corresponding 1 credit and the CIE will be reflected in the VIII Semester.

## IV Semester

Course	CMRU Category	CMRU Subcategory	AICTE Category	School	Contact Hours/week	Credit Distribution L-T-P-C
<b>Program Core</b>						
Elective 01 (Tensile structures)	Foundation		CC	SOD	3	1-0-1-2
History of Art & Design II	Foundation		CC	SOD	2	2-0-0-2
Furniture Design	Foundation		CC	SOD	12	3-1-4-8
Computer Aided Design II	Foundation		CC	SOD	4	1-1-1-3
Project IV- Furniture Design	Foundation		CC	SOD	6	1-1-2-4
<b>Common Core</b>						
Indian Constitution	KSC	-	MC	DCCC	2	2-0-0-2
Hindi / Kannada / English / FL					2	2-0-0-2
Community Service - IV (COS-IV) *	CS	-	-	SOD	(30)	0-0-1-1*
<b>TOTAL</b>					<b>31</b>	<b>23 + 1*</b>
<b>Common Core (Non-Credit) - Graduate Requirement:</b> (GPSBD1191-GPSBA1091): Career Preparedness Program-II (Career Readiness + Prepare for Aptitude Tests-II) <b>TOTAL: 1 GR</b>						

† Internship- II of 3 credits to be carried out between IV and V Semester break. The corresponding 3 credits will be reflected in the VIII Semester.

\*The Community Service-IV (COS-IV) of 30 hours has to be carried out in the IV Semester. The corresponding 1 credit and the CIE will be reflected in the VIII Semester.

## V Semester

Course	CMRU Category	CMRU Subcategory	AICTE Category	School	Contact Hours/per week	Credit Distribution L-T-P-C
<b>Program Core</b>						
Elective 02	Foundation		CC	SOD	3	1-0-1-2
History of Art & Design III	Foundation		CC	SOD	2	2-0-0-2
Lighting Design	Foundation		CC	SOD	10	2-0-4-6
History of Lighting	Foundation		CC	SOD	1	1-0-0-1
Design Management	Foundation		CC	SOD	4	2-0-1-3
Internship - II †	Foundation	Internship	CC	SOD		
Project V - Lighting Design	Foundation		CC	SOD	6	1-1-2-4
<b>Common Core</b>						
Environment and Sustainability	PS	-	HSMC	DCCC	2	2-0-0-2
<b>TOTAL</b>					<b>28</b>	<b>20</b>
<b>Common Core (Non-Credit) - Graduate Requirement:</b> GPSBA1101: Prepare for Aptitude Tests - III						
<b>TOTAL: 1 GR</b>						

† Internship - II credits are reflected in the VIII Semester.

## VI Semester

Course	CMRU Category	CMRU Subcategory	AICTE Category	School	Contact Hours/per week	Credit Distribution L-T-P-C
<b>Program Core</b>						
Elective 03	Foundation		CC	SOD	3	1-0-1-2
History of Art & Design IV	Foundation		CC	SOD	2	2-0-0-2
Research Methodology	Foundation		CC	SOD	1	1-0-0-1
System Design	Foundation		CC	SOD	8	2-0-3-5
Home Appliances Design Form Studies, Product Graphics	Foundation		CC	SOD	6	1-0-3-4
Techno Scientific Principles	Foundation		CC	SOD	2	0-0-1-1
Project VI - Home Appliance Design	Foundation		CC	SOD	6	1-1-2-4
<b>Common Core</b>						
Sociology of Globalization & Sustainable Development					2	2-0-0-2
Design Thinking - II					4	0-0-2-2
<b>TOTAL</b>					<b>34</b>	<b>23</b>
<b>Common Core (Non-Credit) - Graduate Requirement:</b> (GPSBA1111, GPSBD1201): Career Preparedness Program-III (Career Insights + Prepare for Aptitude Tests-IV)						
<b>TOTAL: 1 GR</b>						

† Internship- III of 3 credits to be carried out between VI and VII Semester break. The corresponding 3 credits will be reflected in the VIII Semester.

**VII Semester**

Course	CMRU Category	CMRU Subcategory	AICTE Category	School	Contact Hours/per week	Credit Distribution L-T-P-C
<b>Program Core</b>						
Elective 04	Foundation		CC	SOD	4	0-0-2-2
History of Art & Design V	Foundation		CC	SOD	2	2-0-0-2
Universal Design	Foundation		CC	SOD	4	2-0-1-3
Internship - III †	Foundation	Internship	CC	SOD		
Project VII - Design Intervention	Foundation		CC	SOD	16	0-0-8-8
<b>Common Core</b>						
<b>TOTAL</b>					<b>26</b>	<b>15</b>
<b>Common Core (Non-Credit) - Graduate Requirement:</b> GPSDL1061: Career Advancement  <b>TOTAL: 1 GR</b>						

† Internship - III credits are reflected in the VIII Semester.



## VIII Semester

Course		CMRU Category	CMRU Subcategory	AICTE Category	School	Contact Hours/per week	Credit Distribution L-T-P-C
<b>Program Core</b>							
Graduation Portfolio		Foundation		CC	SOD	2	0-0-1-1
Exhibition		Foundation		CC	SOD	4	0-0-2-2
Internship I†		Foundation	Internship		SOD	-	x-x-x-2
Internship II†		Foundation	Internship		SOD	-	x-x-x-3
Internship III†		Foundation	Internship		SOD	-	x-x-x-3
Graduation Project		Foundation		CC	SOD	24	0-0-12-12
<b>Common Core</b>							
Community Service - I (COS-I) *		CS	-	-	SOD	(30)	0-0-1-1
Community Service - II (COS-II) *		CS	-	-	SOD	(30)	0-0-1-1
Community Service - III (COS-III) *		CS	-	-	SOD	(30)	0-0-1-1
Community Service - IV (COS-IV) *		CS	-	-	SOD	(30)	0-0-1-1
<b>TOTAL</b>						<b>30</b>	<b>27</b>
<b>Common Core (Non-Credit) - Graduate Requirement:</b>							

† The credits of Internship - I taken up after the II Semester is reflected in the VIII Semester

†† The credits of Internship - II taken up after the IV Semester is reflected in the VIII Semester

††† The credits of Internship III - taken up after the VI Semester is reflected in the VIII Semester

\* The credit of Community Service - I (COS-I) / Community Service - II (COS-II) / Community Service - III (COS-III) / Community Service - IV(COS-IV) of 30 hours each that was carried out in the I / II / III and IV Semesters respectively is reflected in the VIII Semester.