

Highlights of ALUMNI ACTIVITY

GUEST LECTURER SESSION ON STARTUPS, AN ENTREPRENEURIAL MINDSET
CMR University, Lake Side Campus, Hennur-Bagalur Road, Bengaluru
Resource Person - Mrs. Deepti Natarajan, Co-Founder Bodhi Tree

2nd, Dec 2022

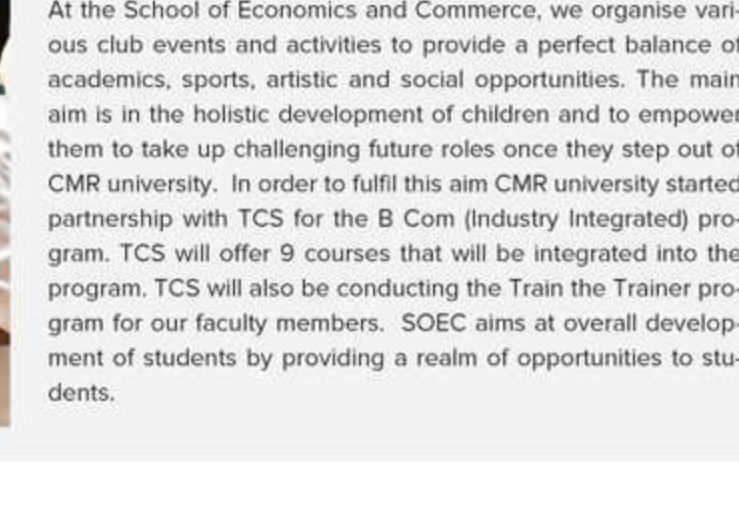
A 90 minutes session on "StartUps" to create an entrepreneurial mindset with the graduating students was conducted on Friday 2nd December 2022, from 11.30 AM to 1.00 PM at CMR University, Lake Side Campus, Hennur-Bagalur road, Bengaluru. Deepti spoke about innovation and entrepreneurship. She specifically spoke about innovation for social good - solutions that mitigate a social issue.

Highlights about Placements

Sl No.	Company Visited	No. of selects
1	AXA	12
2	Ceasfire Industries Private Limited.	6
3	ETON Solutions	1
4	Fullerton India Credit Co. Ltd	1
5	GKM Associates	2
6	ICICI Bank Ltd	8
7	ICICI Securities	7
8	Input Zero Technologies Pvt Ltd	1
9	Intech Additive Solutions	1
10	Kotak Mahindra Bank Limited	2
11	Societe Generale Global Solutions	1
12	Tata Consultancy Services	4
13	Tredence Analytics	3

VOLUNTEERS FOR PMI CONFERENCE AT HOTEL HILTON MANYATA.

Project Management Practitioners' Conference (PMPC) is PMI Bangalore India Chapter's passionate endeavour to bring out the importance of successful project management aimed at progressively strengthening the professional community across industries. Under the banner of 'ARCHITECTING PROJECT MANAGEMENT', the conference brings a new theme every year. The theme for 2022 is 'Architecting Project Management for Embracing Innovation & Sustainability'. It was an amazing opportunity for the final year students of BBA to be apart of this day.



Highlights from school of Economics & Commerce.

At the School of Economics and Commerce, we organise various club events and activities to provide a perfect balance of academics, sports, artistic and social opportunities. The main aim is in the holistic development of children and to empower them to take up challenging future roles once they step out of CMR university. In 2022 CMR university started partnership with TCS for the B Com (Industry Integrated) program. TCS will offer 9 courses that will be integrated into the program. TCS will also be conducting the Train the Trainer program for our faculty members. SOEC aims at overall development of students by providing a realm of opportunities to students.

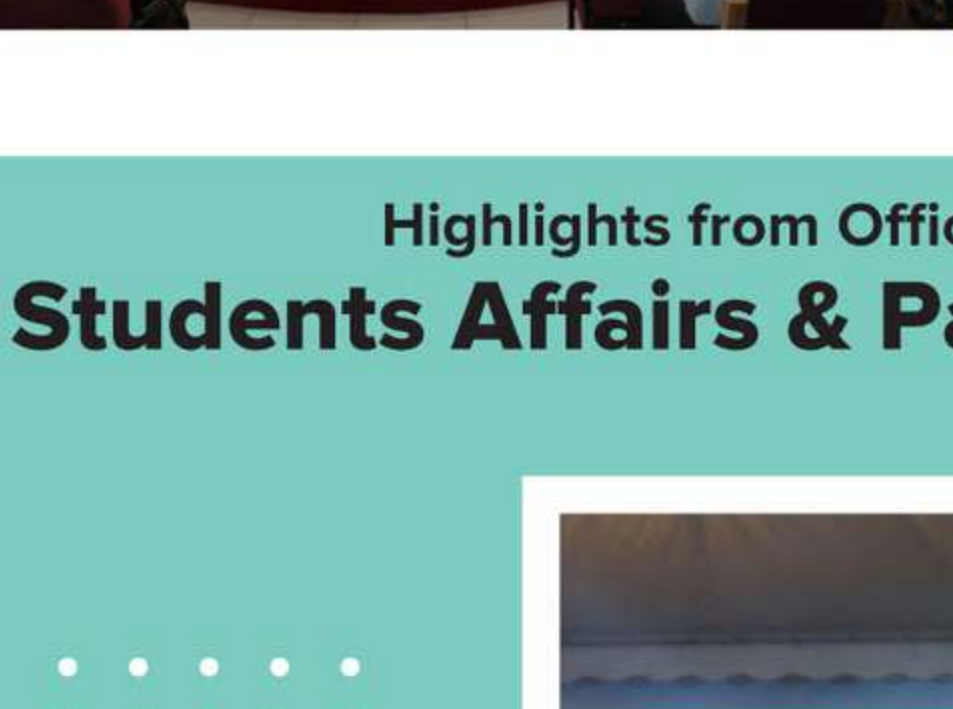


Quiz competition by Research Club.



Faculty Achievement

Best Teacher award for the Year 2022 from Navabharatha Udaya Prathistana presented to Dr Kengal Murthy



Guest lecture on corporate expectations for commerce Graduates



Highlights from Office of Students Affairs & Partnerships



Cygnet 2022, was one of CMRU's biggest and most successful fests this year. The theme of the fest was Bohemian Carnival, and included all the Institutes under CMRU Group of Institutions, and the Ekya schools. It was a rejuvenating experience of bohemian culture, art, literature, and fashion. It also gave students various opportunities to showcase their many talents in competitions and other displays.

There was a wide variety of events conducted at Cygnet'22, which included 35 on stage and off stage events alike. Some of the events were Desi Floor, Mime Jungle Beats etc. At the same time, events like Reel-it-up, Game of Phones, and Capturette were taking place, which allowed students to showcase their technical and design skills.

Cygnet 2022

Aarohann 2022

On 27 November 2022, CMR UNIVERSITY (Office of Student Affairs (OSA) organized an awareness marathon, Aarohann 2022, and the Pet & Paw Parent Ramp Walk. The guests for the event were K.C.Ramamurthy- Former Member of Parliament, Rajya Sabha; Ms Shireya Reddy, Director, HR and Administration, CMR Group of Institutions; Shri K.R Jayadeep, Pro-Chancellor, CMRU and Ms. Mallika from Charlie's Animal CARE.

The idea of a Marathon to spread awareness about ACSA came as a boon to garner interest in the cause. One of the major hurdles included the low number of registrations. This challenge was overcome by conducting a competition between the different schools. The school with more number of registrations were given more number of points for Cygnet'22. With this ingenious idea, registrations shot up to 1200 (approx).

There were 5k, 8k,10k runs organised and a Pet and Paw-Parent ramp walk stole the show. 'Action, Compassion, and Service for Animals' – ACSA, an exclusive animal shelter within the campus founded by the students of CMR University out of compassion for animals, is a result of the vision to create a culture of community engagement and public service among the students and faculty of CMRU. In line with this program, the students will be assisting with the community's overall maintenance and improvement in collaboration with social organizations.



PU CAMPUS TOUR

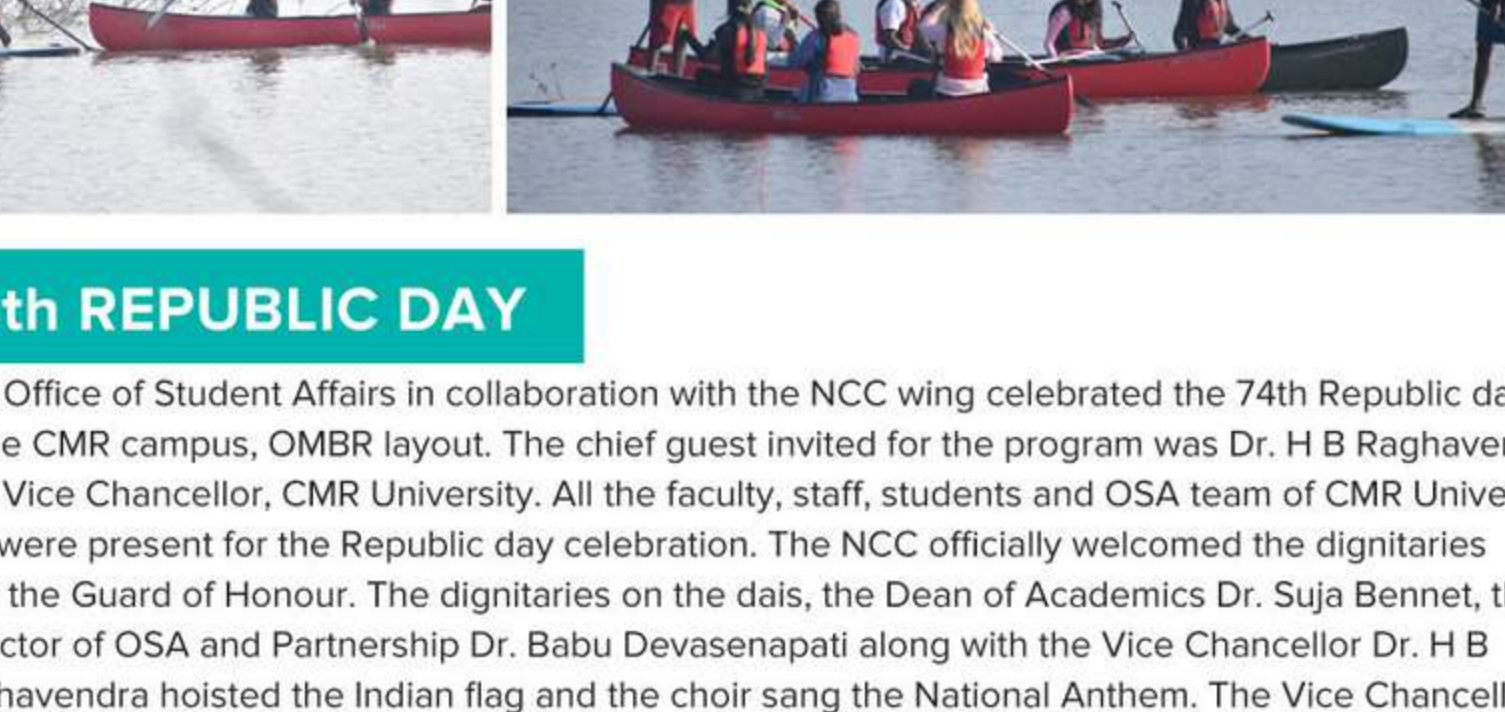
The Office of Student Affairs were involved in engaging 1000+ students. Icebreakers and team building activities were conducted.

Batch 3 - CMRPU UNIVERSITY TOUR



Hindi Diwas (World Hindi Day) (Commemorative day) Sanskriti club, January, 10th 2023,

World Hindi Diwas (Day) is an occasion to recognize Hindi as a universal language. This special day also places a strong emphasis on developing a passion for the language and valuing the contributions of Hindi speakers. World Hindi Diwas is celebrated every year on January 10 since 2006. Also known as Vishwa Hindi Diwas, it marks the day when Hindi was first spoken in the United Nations General Assembly in 1949.



Canoe club at Newly Named Lakeside Campus

We are very happy to share with you that OSA has set up three canoe boats with the Canoe club in our Lakeside campus on Monday 23.01.2023. There were launched three canoe boats with the capacity of 3 people each and 3 stand-up paddle boards having 1 person per device capacity. The total participants registered for the event was 15 students and 7 faculty members. A single-bladed paddle is used to move the canoe in water. We had 3 trained canoeists who instructed about the safety measures and how to use the canoe. We also have lake conservation, flora & fauna preservation in and around the lake as key activities.



74th REPUBLIC DAY

The Office of Student Affairs in collaboration with the NCC wing celebrated the 74th Republic day in the CMR campus, OMBR layout. The chief guest invited for the program was Dr. H B Raghavendra, Vice Chancellor, CMR University. All the faculty, staff, students and OSA team of CMR University were present for the Republic day celebration. The NCC officially welcomed the dignitaries with the Guard of Honour. The dignitaries on the dais, the Dean of Academics Dr. Suja Bennet, the Director of OSA and Partnership Dr. Babu Devasenapati along with the Vice Chancellor Dr. H B Raghavendra hoisted the Indian flag and the choir sang the National Anthem. The Vice Chancellor addressed the campus with his kind and encouraging words. A patriotic group was performed by the students of the School of Economics and Commerce.



Highlights from SCHOOL OF LEGAL STUDIES

The Centre for Gender Justice and Law, CMR University, School of Legal Studies and an insightful and entertaining awareness campaign called the NUKKAD NATAK. Nukkad Natak was a street play which was conducted on 12th November, 2022 in and around the locality of Banaswadi. The play focused on spreading awareness about rights against domestic violence under the Domestic Violence Act, rights against Sexual harassment of Children under POCSO Act, Decriminalization of Section 377 to uphold rights of LGBTQIA+ Community and also women's menstrual hygiene. The street play was enacted by 10 students of SOLS and the same was headed by Jithendra of 3rd Year BA.LL.B (Hons.). The performers along with student and faculty coordinators of the Centre first went to a nearby Government School, named as "Nmoora Sarkari Hiriyu Prathamika Shala". The students, teachers and the headmaster of the school were very much impressed and enjoyed the play. In the end the teachers appreciated the performers and the Centre for educating the children and for spreading awareness which is the need of the hour.



Highlights from DCCC-Community Service Program (CSP)

Communication skills training and Digital literacy sessions were conducted for the underprivileged children at the Government School in Kodihalli in association with Vidyaranya NGO and at the NGO - New Mighty Grace Charitable Trust. The activity was conducted across 4 Saturdays by 50 students (16 hours per student) from BBA (HRBR Campus-Sem I-Batch 22-25). The BBA students had organized various learning activities to help these children improve upon their oral and written communication skills.

CAUSE 2023

CAUSE 2023 is a global open innovation challenge. This challenge is designed to encourage innovative thinking and problem-solving and offers a chance for students to showcase their skills and ideas to a wider audience.

The challenge is open to all students from all disciplines, and provides an opportunity to work on real-world problems connected to the United Nations Sustainable Development Goals (UN SDGs), and potentially see their ideas come to life- as they pitch to experts from across the world.

The winning teams will receive a cash prize from a pool of over INR 1 Lakh or USD 1500 and all participants will have a chance to explore the design thinking process.

